



# WHY IT MATTERS...

## PERSONAL STATEMENTS ACTIVITY



Loughborough  
University

### Why It matters to you - a Personal Statement activity example

Step 1: IDENTIFY	
Find research related to the subject you are interested in.	
Subject	Fine Art. Animation
Title and references (and url)	Your initial thoughts on the research
HEART Healing Education Animation Research Therapy <a href="https://www.animationtherapy.info/">https://www.animationtherapy.info/</a> founded by Melanie Hani	Interesting, new use, exciting to share passion

Step 2: UNDERSTAND	
Read about the research and make some notes about what its impact is.	
What is the research about?	using the process and outcome of animation and film in a therapeutic, educational and informative way locally, nationally and internationally.  explores the use of creative techniques as therapy
What have the researchers found?	Melanie believes that animation in a therapeutic and educational context can stimulate positive responses regarding learning, general attitude, behaviour, encourages physical and mental social interaction and improves physical and mental skills overall.
What are the potential outcomes of the research? Why does that matter?	Working with children and adults with varying emotional, psychological and physical disabilities. eg drug rehabilitation, sexually abused children, children and adults with special needs, children in care, self harmers, the homeless, the bereaved.  coupled with a belief in a person centered approach leads to a successful working model and can provide an inclusive, caring and safe environment for people to reach a state of self actualization.



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### Step 3: EXPLAIN

Think about why this is of particular interest to you

Why did this research catch your attention?  
Why is it important to you? What does it tell you about your proposed subject?

Close to my heart  
Brings artistic skills together with helping people  
Unthreatening way to engage with vulnerable and to help  
Way to explore power of art to heal and support

### Step 4: Personal Statement

Write a paragraph to illustrate your own interest in your subject based on the research you have analysed. You could use this as part of your Personal Statement to evidence your subject knowledge and curiosity.

Think about how this research fired your curiosity and belief that your subject choice is important.

Art has helped me overcome... helped me manage stress... see it as a way of making contact with people... inspired by Melanie's research to... use art to make connections... support others... explore how art brings people together on a level field... firmly believe that working through a medium like animation can allow people to build trust... taking first step to build my own knowledge and use that to engage with community...